

TIMELINE FOR

Visual Storytelling for the Screen

Program	Film
Code	bu-film
College	Applied College — Al-Baha University
Number of weeks	15 weeks

Weekly Teaching Plan — Week 1: Framing I

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 1: Framing I	15	Knowledge	Async	Recognise composition choices in canonical silent-cinema frames.
Guided reading: Rules of Shot Composition in Film	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Composition	18	Knowledge	Sync	Names composition choices visible in a still frame.
Theory (learner work): Apply Composition to short examples	18	Analysis	Sync	Names composition choices visible in a still frame.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Shot Size	18	Application	Sync	Distinguishes shot sizes by their effect on attention.
Practical (learner work): Shot Size workshop	18	Application	Sync	Distinguishes shot sizes by their effect on attention.
Challenge activity: Composition Variants	18	Application & Reflection	Async	Articulates how a beat can be carried without dialogue.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 2: Framing II

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 2: Framing II	15	Knowledge	Async	Stage a single subject in the frame to direct the viewer's attention.
Guided reading: Eyeline Match	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Staging	18	Knowledge	Sync	Places the subject within the frame to prioritise a chosen read.
Theory (learner work): Apply Staging to short examples	18	Analysis	Sync	Places the subject within the frame to prioritise a chosen read.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Eyeline	18	Application	Sync	Constructs an eyeline that implies an off-screen subject.
Practical (learner work): Eyeline workshop	18	Application	Sync	Constructs an eyeline that implies an off-screen subject.
Challenge activity: Two-Shot Eye-line Sequence	18	Application & Reflection	Async	Composes foreground and background into a single legible read.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 3: Framing III

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 3: Framing III	15	Knowledge	Async	Identify cut points on action in canonical sequences.
Guided reading: In the Blink of an Eye	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Cut on Action	18	Knowledge	Sync	Marks cut points on action across a viewed sequence.
Theory (learner work): Apply Cut on Action to short examples	18	Analysis	Sync	Marks cut points on action across a viewed sequence.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Kuleshov Juxtaposition	18	Application	Sync	Assembles two shots into a juxtaposition that reads as a single meaning.
Practical (learner work): Kuleshov Juxtaposition workshop	18	Application	Sync	Assembles two shots into a juxtaposition that reads as a single meaning.
Challenge activity: Two-Cut Annotation	18	Application & Reflection	Async	Joins two shots so the motion reads as continuous.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.

Weekly Teaching Plan — Week 4: Framing IV

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 4: Framing IV	15	Knowledge	Async	Translate an intended frame to a hand-drawn panel a peer can read.
Guided reading: Film Form by Sergei Eisenstein	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Panel as Communication Contract	18	Knowledge	Sync	Produces a hand-drawn panel a peer reads as the intended frame.
Theory (learner work): Apply Panel as Communication Contract to short examples	18	Analysis	Sync	Produces a hand-drawn panel a peer reads as the intended frame.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Staging Notation as Body Placement Language	18	Application	Sync	Notates staging on a panel sufficient to position bodies in the frame.
Challenge activity: Three-Panel Board	18	Application & Reflection	Async	Marks cut intent between adjacent panels so the join is recoverable.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 5: Framing Assessment

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 5: Framing Assessment	15	Knowledge	Async	Engage with the week's focus.
Guided reading: course context	15	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
1:1 Feedback session: Individual instructor review	15	Assessment	Sync	Receive feedback on submitted work and identify improvements.
Improve & revise work	15	Application	Async	Apply feedback to submitted work.
Break	15	Rest	Async	Rest and rejuvenation before practical work.
Group session 1: Peer showcase	15	Collaboration	Sync	Share work with peers and provide structured feedback.
Group session 2: Group critique and discussion	15	Reflection	Sync	Review feedback and identify key improvements.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.

Weekly Teaching Plan — Week 6: Boarding I

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 6: Boarding I	15	Knowledge	Async	Generate a working pool of silent-narrative premises.
Guided reading: Using Silence and Pure Visuals to Tell Your Story	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Visual Premise	18	Knowledge	Sync	Produces a pool of silent-narrative premises.
Theory (learner work): Apply Visual Premise to short examples	18	Analysis	Sync	Produces a pool of silent-narrative premises.
Practical (taught): Authorial Criteria	18	Application	Sync	Classifies premises as image-tellable or dialogue-tellable with reasoning.
Practical (learner work): Authorial Criteria workshop	18	Application	Sync	Classifies premises as image-tellable or dialogue-tellable with reasoning.
Challenge activity: Premise Pool and Rationale	18	Application & Reflection	Async	Selects a premise and articulates the authorial criteria used.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.

Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.
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Weekly Teaching Plan — Week 7: Boarding II

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 7: Boarding II	15	Knowledge	Async	Compare hand-drawn and AI-generated panels of the same beat.
Guided reading: Understanding Comics Chapter 3	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Panel Read	18	Knowledge	Sync	Characterises the read produced by hand and AI panels of the same beat.
Theory (learner work): Apply Panel Read to short examples	18	Analysis	Sync	Characterises the read produced by hand and AI panels of the same beat.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Prompt Iteration	18	Application	Sync	Revises a prompt so the resulting panel realigns with stated intent.
Practical (learner work): Prompt Iteration workshop	18	Application	Sync	Revises a prompt so the resulting panel realigns with stated intent.
Challenge activity: Three Panels, One Beat	18	Application & Reflection	Async	Accepts or rejects an AI panel against authorial intent rather than visual polish.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 8: Boarding III

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Guided reading: What Is Storyboarding for Film?	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Routing Decision	18	Knowledge	Sync	Routes each section of a storyboard to hand or AI with a stated reason.
Theory (learner work): Apply Routing Decision to short examples	18	Analysis	Sync	Routes each section of a storyboard to hand or AI with a stated reason.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Storyboard Package	18	Application	Sync	Composes hand and AI panels into a single sequence legible to a collaborator.
Practical (learner work): Storyboard Package workshop	18	Application	Sync	Composes hand and AI panels into a single sequence legible to a collaborator.
Challenge activity: Hybrid Storyboard Package	18	Application & Reflection	Async	Writes a routing note that names the call made for each section.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 9: Boarding IV

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 9: Boarding IV	15	Knowledge	Async	Adjust staging on set when the planned frame does not survive the location.
Guided reading: In the Blink of an Eye by Walter Murch	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): On-Set Staging Adjustment	18	Knowledge	Sync	Re-stages a shot on location to preserve the intended beat.
Theory (learner work): Apply On-Set Staging Adjustment to short examples	18	Analysis	Sync	Re-stages a shot on location to preserve the intended beat.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Coverage Discipline	18	Application	Sync	Shoots coverage that supports the storyboard's beat structure.
Practical (learner work): Coverage Discipline workshop	18	Application	Sync	Shoots coverage that supports the storyboard's beat structure.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.

Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.
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Weekly Teaching Plan — Week 10: Boarding Assessment

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 10: Boarding Assessment	15	Knowledge	Async	Engage with the week's focus.
Guided reading: course context	15	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
1:1 Feedback session: Individual instructor review	15	Assessment	Sync	Receive feedback on submitted work and identify improvements.
Improve & revise work	15	Application	Async	Apply feedback to submitted work.
Break	15	Rest	Async	Rest and rejuvenation before practical work.
Group session 1: Peer showcase	15	Collaboration	Sync	Share work with peers and provide structured feedback.
Group session 2: Group critique and discussion	15	Reflection	Sync	Review feedback and identify key improvements.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.

Weekly Teaching Plan — Week 11: Throughline I

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 11: Throughline I	15	Knowledge	Async	Articulate a personal angle on the kind of silent material worth authoring.
Guided reading: In the Mood for Love as Ritual and Structural Argument	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Authorial Angle	18	Knowledge	Sync	States a personal angle on silent-narrative material in author's own terms.
Theory (learner work): Apply Authorial Angle to short examples	18	Analysis	Sync	States a personal angle on silent-narrative material in author's own terms.
Practical (taught): Through-line	18	Application	Sync	Selects a premise and defends it as consistent with the stated angle.
Practical (learner work): Through-line workshop	18	Application	Sync	Selects a premise and defends it as consistent with the stated angle.
Challenge activity: Angle, Pool, and Director's Statement	18	Application & Reflection	Async	Drafts a director's statement that frames the angle for an external reader.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 12: Throughline II

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 12: Throughline II	15	Knowledge	Async	Identify a place in the sequence where a canonical move would not serve.
Guided reading: Children of Men and Humanity's Last Hope	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Canonical Move	18	Knowledge	Sync	Marks a beat where the canonical move underserves the story.
Theory (learner work): Apply Canonical Move to short examples	18	Analysis	Sync	Marks a beat where the canonical move underserves the story.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Intentional Departure	18	Application	Sync	Composes a frame or cut that intentionally departs from convention for the beat.
Practical (learner work): Intentional Departure workshop	18	Application	Sync	Composes a frame or cut that intentionally departs from convention for the beat.
Challenge activity: Sequence Board with Departure Notes	18	Application & Reflection	Async	Argues for a departure on the story's terms under questioning.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 13: Throughline III

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Guided reading: In the Blink of an Eye	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Frame Compromise	18	Knowledge	Sync	Classifies a planned compromise as bending or breaking the through-line.
Theory (learner work): Apply Frame Compromise to short examples	18	Analysis	Sync	Classifies a planned compromise as bending or breaking the through-line.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Cut as Re-assertion	18	Application	Sync	Re-cuts a sequence so the through-line reads after a location compromise.
Practical (learner work): Cut as Reassertion workshop	18	Application	Sync	Re-cuts a sequence so the through-line reads after a location compromise.
Challenge activity: Shoot, Cut, and Compromise Note	18	Application & Reflection	Async	Records compromises in a note that traces the authorial chain through them.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 14: Throughline IV

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 14: Throughline IV	15	Knowledge	Async	Lead a critique conversation on own work by naming the shown and read gap.
Guided reading: Making Movies by Sidney Lumet	18	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
Theory (taught): Shown Versus Read Gap	18	Knowledge	Sync	Opens a critique on own work by naming what is shown and what reads.
Theory (learner work): Apply Shown Versus Read Gap to short examples	18	Analysis	Sync	Opens a critique on own work by naming what is shown and what reads.
Break	18	Rest	Async	Rest and rejuvenation before practical work.
Practical (taught): Critique-Driven Revision	18	Application	Sync	Revises a piece in response to critique while preserving authorial intent.
Challenge activity: Rehearsal Defence	18	Application & Reflection	Async	Defends an authorial choice under live questioning on the story's terms.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.
Retrieval practice recall test	15	Assessment	Sync	Recall lesson content from memory.

Weekly Teaching Plan — Week 15: Throughline Assessment

Subject / Topic	Time (min)	Tools & techniques	Methods	Learning objectives
Introduction to Week 15: Throughline Assessment	15	Knowledge	Async	Engage with the week's focus.
Guided reading: course context	15	Reading / Discussion	Async	Introduce learners to the week's readings and the discipline language they establish.
1:1 Feedback session: Individual instructor review	15	Assessment	Sync	Receive feedback on submitted work and identify improvements.
Improve & revise work	15	Application	Async	Apply feedback to submitted work.
Break	15	Rest	Async	Rest and rejuvenation before practical work.
Group session 1: Peer showcase	15	Collaboration	Sync	Share work with peers and provide structured feedback.
Group session 2: Group critique and discussion	15	Reflection	Sync	Review feedback and identify key improvements.
Review & reflection journaling	10	Reflection	Async	Consolidate learning, highlight key takeaways, and reflect on challenges.